

Communication and Media Studies Session Notes

**Disciplinary Sector Leaders**

Community Colleges: Joanne Kostides

State Universities: Arthur Lizie

University of Massachusetts: Lynn Phillips

**Faculty Attendees**

Constance Berman	Berkshire Community College	<a href="mailto:cberman@berkshirecc.edu">cberman@berkshirecc.edu</a>
Arthur Lizie	Bridgewater State University	<a href="mailto:alizie@bridgew.edu">alizie@bridgew.edu</a>
Joyce Fernandes	Bristol Community College	<a href="mailto:Joyce.Fernandes@bristolcc.edu">Joyce.Fernandes@bristolcc.edu</a>
Nancy Willets	Cape Cod Community College	<a href="mailto:nwillets@capecod.edu">nwillets@capecod.edu</a>
Randy Howe	Fitchburg State University	<a href="mailto:rhowe@fitchburgstate.edu">rhowe@fitchburgstate.edu</a>
Joanne Kostides	Holyoke Community College	<a href="mailto:jkostides@hcc.edu">jkostides@hcc.edu</a>
John Little	Mt. Wachusett Community College	<a href="mailto:jlittle@mwcc.mass.edu">jlittle@mwcc.mass.edu</a>
Anne Sears	North Shore Community College	<a href="mailto:asears@northshore.edu">asears@northshore.edu</a>
Amy Callahan	Northern Essex Community College	<a href="mailto:acallahan@necc.mass.edu">acallahan@necc.mass.edu</a>
Justin Petty	Roxbury Community College	<a href="mailto:jpetty@rcc.mass.edu">jpetty@rcc.mass.edu</a>
Peggy Dillon	Salem State University	<a href="mailto:pdillon@salemstate.edu">pdillon@salemstate.edu</a>
LuAnn Carbaugh	Springfield Technical Community College	<a href="mailto:Carbaugh@stcc.edu">Carbaugh@stcc.edu</a>
Allison Butler	University of Massachusetts Amherst	<a href="mailto:atbutler@comm.umass.edu">atbutler@comm.umass.edu</a>
Lynn Phillips	University of Massachusetts Amherst	<a href="mailto:phillips@comm.umass.edu">phillips@comm.umass.edu</a>
Wael Kamal	University of Massachusetts Lowell	<a href="mailto:Wael_Kamal@uml.edu">Wael_Kamal@uml.edu</a>
Susan Legett	Westfield State University	<a href="mailto:sleggett@westfield.ma.edu">sleggett@westfield.ma.edu</a>

MAST Staff: Carol Roe Bergeron, [croebergeron@bhe.mass.edu](mailto:croebergeron@bhe.mass.edu)

From the outset, the group had difficulty identifying any course commonalities. What seemed clear was that programs either had production or theoretical tracts. Some of the community colleges spoke of the ease of transfer to private institutions such as: Emerson, Boston University, Northeastern, Providence College, Rhode Island College and Roger Williams.

There was discussion that some community college courses may only be given elective credit if they are offered at the 300- or 400-level on the state university or University of Massachusetts campuses. Production courses that are taught specifically at Roxbury are problematic especially at UMA/Amherst as that is not a tract in the major there. According to Roxbury's representative, their courses are based upon what the industry wants.

At this time, communication is only a minor at Lowell and it was hoped it will be approved as a major for Fall 2016.

Following the lunch break, the leaders opted to have the four years outline some of their courses. The two year representatives present were asked to indicate if their institutions offered similar courses. Other four years were then asked to indicate who would accept the community college courses.

- **Introduction to Communication and Media Studies** – Offered at Bristol Community College, Cape Cod Community College, Mount Wachusett Community College, Northern Essex Community College, North Shore Community College, and Springfield Technical Community College. Accepted by: Bridgewater State University, Fitchburg State University, UMass Lowell\*, Salem State University, UMass Amherst, and Westfield State University.
- **Writing for Media** – Offered at: Bristol Community College, Holyoke Community College, Mount Wachusett Community College, Northern Essex Community College, and Springfield Technical Community College. Accepted by: Bridgewater State University, Fitchburg State University, UMass Lowell, Salem State University, and Westfield State University.
- **Interpersonal Communications** - Offered at Berkshire Community College, Bristol Community College, Cape Cod Community College, Northern Essex Community College, and North Shore Community College. Accepted by: Bridgewater State University, Fitchburg State University\*, UMass Amherst, and Westfield State University\*.
- **Film Studies** – Offered at Berkshire Community College, Bristol Community College, Cape Cod Community College, Holyoke Community College, Mount Wachusett Community College, Northern Essex Community College, North Shore Community College, and Springfield Technical Community College. Accepted by Bridgewater State University, Fitchburg State University, Amherst, and Westfield State University.
- **Introduction to Public Speaking** – Offered at Berkshire Community College, Bristol Community College, Cape Cod Community College, Holyoke Community College, Mount Wachusett Community College, Northern Essex Community College, and North Shore Community College. Accepted by Bridgewater State University and Westfield State University.
- **TV Production** – Offered at: Bristol Community College, Mount Wachusett Community College, Northern Essex Community College, Roxbury Community College, and Springfield Technical Community College. Accepted by Fitchburg State University\*, UMass Lowell\* and Westfield State University.
- **Introduction to Public Relations** – Offered at Bristol Community College and Northern Essex Community College. Accepted by Fitchburg State University\*, Salem State University\* and Westfield State University\*.
- **Multimedia Storytelling** – Offered at Roxbury Community College. Accepted by Fitchburg State University\* and UMass Lowell.
- **Introduction to Journalism** – Offered at Bristol Community College, Cape Cod Community College, Holyoke Community College, Northern Essex Community College, Roxbury Community College, and Springfield Technical Community College. Accepted by Bridgewater State University, Fitchburg State University, Salem State University, and Westfield State University.
- **Videography** – Offered at Bristol Community College, Cape Cod Community College, Holyoke Community College, Mount Wachusett Community College, Northern Essex Community College, Roxbury Community College, and Springfield Technical Community College. Accepted by: Bridgewater State University, Fitchburg State University\*, UMass Lowell, Salem State University, and Westfield State University.
- **Message Design** – Offered at Bristol Community College, Holyoke Community College, North Shore Community College, Roxbury Community College, and Springfield Technical Community College. Accepted by Fitchburg State University.
- **Game Art** – Offered at Springfield Technical Community College. Accepted by Fitchburg State University.
- **Game Design** – Offered at Bristol Community College and Holyoke Community College. Accepted by Fitchburg State University.

- **History of Graphic Design** – Offered at Cape Cod Community College. Accepted by Fitchburg State University.
- **History of Theater** – Offered at Berkshire Community College, Bristol Community College, Holyoke Community College, Northern Essex Community College, North Shore Community College and Roxbury Community College. Accepted by Fitchburg State University.
- **Computer Production and Communication** – Offered at Berkshire Community College, Bristol Community College, Cape Cod Community College\*, Holyoke Community College\*, North Shore Community College, and Springfield Technical Community College. Accepted by Fitchburg State University and Salem State University.
- **Group Dynamics** – Offered at Cape Cod Community College and Holyoke Community College. Accepted by Bridgewater State University and UMass Amherst.

KEY: \*= Institution unable to clearly indicate whether a course is offered/accepted at this time.